



SPONSOR PROSPECTUS 2026

57th SIDO INTERNATIONAL CONGRESS

BEYOND ALIGNMENT

*Clinical Expertise, Digital Innovation and
Interdisciplinary Care in Modern Orthodontics*
Turin, Lingotto Fiere, October 8-10, 2026

Dear Partners and Sponsors,

It is my great pleasure, as President of the Italian Society of Orthodontics (SIDO) for 2026, to invite you to join us as a strategic partner in one of Europe's most distinguished orthodontic events.

The 57th SIDO International Congress **Beyond Alignment: Clinical Expertise, Digital Innovation and** **Interdisciplinary Care in Modern Orthodontics** *Turin, October 8-10, 2026*

The 2026 Congress has been conceived as a premier international forum where scientific excellence, clinical innovation, and interdisciplinary vision come together to define the next frontier of orthodontic care.

Over three days, SIDO will bring together internationally renowned speakers, opinion leaders, clinicians, researchers, young professionals, and industry pioneers in a unique environment designed to foster education, innovation, and meaningful professional connections.

The program will feature pre-congress courses, advanced hands-on workshops, and high-level scientific sessions focused on artificial intelligence, digital planning, interdisciplinary treatment, orthognathic surgery, restorative dentistry, aligners, and hybrid therapies, alongside dedicated tracks for young orthodontists, dental hygienists, and affiliated scientific societies as SidP.

Set against the elegant and inspiring backdrop of Turin, the Congress will also offer exclusive social and networking events, creating exceptional opportunities for dialogue and relationship building within the global orthodontic community.

The theme “**Beyond Alignment**” captures the evolution of modern orthodontics toward a more comprehensive, patient-centered, and technology-enhanced approach, where artificial intelligence and digital workflows elevate—while never replacing—the irreplaceable value of clinical expertise.

For our partners, SIDO 2026 offers an exceptional opportunity to align your brand with scientific leadership, engage directly with highly qualified clinicians and decision-makers, showcase innovation, and contribute to shaping the future of orthodontic education and patient care.

We would be honored to welcome your company among the distinguished partners who will help make SIDO 2026 a defining scientific and professional experience.

With sincere appreciation and warm regards,
Daniela Garbo
President, Italian Society of Orthodontics (SIDO) 2026



SPONSORSHIP PACKAGES

Main Sponsors have priority in choosing the exhibition space based on the date of the official sponsorship confirmation

- **PLATINUM**
- **GOLD**
- **SILVER**
- **EXHIBITOR**

The applicable VAT will be added to the costs of the Sponsor/Exhibitor packages.

PLATINUM € 33.000

- Possibility to organize during the year (until December 2026), up to two in-person half/full-day workshops, aimed at all SIDO members;
Congress venue provided by SIDO - Speakers and any catering/organizational costs by the Company
- Possibility of being reposted on SIDO's social media profiles, in compliance with SIDO's policy. All contents must maintain an informative, institutional tone and be free of promotional elements.
- Max 65 sqm exhibition area
- Logo and link on the SIDO event website
- Logo and thanks in the Program
- 1 AD Flyer in the participants' congress bag
- 1 Sidonews to the Congress Participants* – *According to SIDO's Editorial Plan*
- 5 Full registrations for non-SIDO members – *Valid for the International Congress only*
- 2 tickets for the President's Reception for Sponsor staff
- 25 badges for Sponsor staff
- 30 Visitors Pass for the exhibition area – *VALID ON FRIDAY/SATURDAY ONLY*
- Possibility to organize Promotional Short Lectures during the breaks
Speakers will be present in the Program*
- Working breakfast – possibility to organize max 45-minute meetings before the scientific sessions; breakfast is offered by SIDO
Speakers will be present in the Program*
- Possibility to sell

* Subject to compliance with the required deadline

GOLD € 27.000

- Max 45 sqm exhibition area
- Logo and link on the SIDO event website
- Logo and thanks in the Program
- 4 Full registrations for non - SIDO members
- 2 tickets for the President's Reception for Sponsor staff
- 20 badges for Sponsor staff
- 20 Visitors Pass for the exhibition area only – *VALID ON FRIDAY/SATURDAY ONLY*
- Possibility to organize Promotional Short Lectures during the breaks
- **Speakers will be present in the Program***
- Possibility to sell

SILVER € 17.000

- Max 30 sqm exhibition area
- Logo and link on the SIDO event website
- Logo and thanks in the Program
- 3 Full registrations for non-SIDO members
- 2 tickets for the President's Reception for Sponsor staff
- 10 badges for Sponsor staff
- 10 Visitors Pass for the exhibition area only – *VALID ON FRIDAY/SATURDAY ONLY*
- Possibility to sell

** Subject to compliance with the required deadline*

The applicable VAT will be added to the costs of the Sponsor/Exhibitor packages.

BOOK A STAND IN THE EXHIBITION AREA

The cost of an exhibiting space is **€ 440** per square meter.
SIDO guarantees a pre-set booth at no additional cost.

■	6 sqm	€ 2,640
■	9 sqm	€ 3,960
■	12 sqm	€ 5,280
■	15 sqm	€ 6,600
■	18 sqm	€ 7,920

For a larger booth you need to become Main Sponsor

Exhibiting includes:

- Pre-set booth
- Thanks in the onsite Program
- 1 badge for Sponsor staff every 3 sqm of purchased space
- Possibility to sell

The applicable VAT will be added to the costs of the Sponsor/Exhibitor packages.

OTHER SPONSORSHIP OPPORTUNITIES

IN CONGRESS KIT

2,000 notepads with Logo

€ 1,500 + production costs

FURTHER OPPORTUNITIES

Sponsorship of Poster awards, each	€ 1,000
1 AD Flyer in the participants' congress bag (for exhibitors only), each	€ 800
1 gadget in the participants' congress bag (for exhibitors only)	€ 1,000
Logo in the Poster Display area	€ 2,000
Dedicated page on the official APP of the Event	€ 2,000
Detail page includes: Banner, description, 3 PDFs, 1 video, 3 links, and direct contact with 3 representatives of the Company	
Sponsorship of the official photo sharing platform (logo or video and link) with the possibility to collect user data	€ 3,500
Sponsorship of a Lounge Area	€ 6,000
Coffee break for participants, each	€ 3,000
Lunch for participants, each	€ 5,000
Non-exclusive support for the President's reception (max 4 Companies)	€ 5,000
Exclusive support for the President's reception (only one)	€ 15,000

STORAGE

To ease the storage of materials exhibitors may need during the Congress, a dedicated storage area was created.

The space will be available from and the opening hours will be the same as the trade exhibition.

The storage will be manned but not locked.

The Organizers take no responsibility for materials in storage.

Each floor space, 120x90 cm **€ 130 for the entire Congress**



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INFO AND BOOKING

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